

THE AMERICAN SCHOLAR

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We believe The American Scholar is your kind of magazine - a magazine for thoughtful people. . . people who like to have their opinions challenged.

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Since 1932 the Scholar, published by Phi Beta Kappa, has presented the best in contemporary thinking and writing without editorial bias or doctrine - political, social or intellectual. And the range of topics is wide: politics, the arts, religion, science, the cultural scene. The American Scholar is a continuing education in the liberal arts.

Published quarterly, the Scholar is obviously no substitute for the news magazines and slick journals. Rather, it offers the kind of penetrating comment that is timeless, that makes you aware of activities and trends before they become "news." (The Scholar is often quoted in Time, The New York Times, The Wall Street Journal.)

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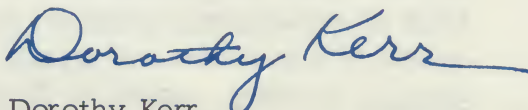
you will find essay-reviews of the significant books in various fields...history...economics...poetry...anthropology. From time to time, special features: recommended summer reading, the most influential books of the past thirty years, reviews of book reviewers.

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Sincerely,



Dorothy Kerr
For the Scholar

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WILLIAM JOVANOVIICH

"It is widely held that publishers and booksellers speak the same language, although a cynic might suggest that, rather, they exploit the same language as the purveyors of a lot of poor books. It is not cynicism that informs my view but, rather, dissatisfaction, an irritable concern over the ridiculously small number of Americans who buy new books, who read serious books, and who talk about books with other readers. . . . Publishers must consider ways in which bookstores can be made viable learning centers in American communities."

Profile of African Independence

BARBARA WARD

"In a world driven by ideology, the small powers will founder if they are drawn into the maelstrom. But the African states will keep their freedom of action only if they know how to keep clear of the Great Power struggle themselves and how to establish their own independent bases for action. Ultimately, no outside power can intervene effectively unless the invitation comes from within. And the invitations will cease only when Africans themselves realize effectively and fully the implications of their own unity."

The Light Side of the Moon

PHYLLIS MCGINLEY

"There is such a thing as inspiration, but it is no miracle. It is the reward handed to a writer for hard work and good conduct. At the triumphant moment this gift may seem like magic, but actually it is the result of effort, practice, and the slight temperature a sulky brain is apt to run when it is pushed beyond its usual exertions."

Natsume Soseki: A Japanese Meiji Intellectual

JUN ETO

"No matter how radically they differed from one another in their literary or political opinions, Meiji writers shared in the dominant national mission of their time: the creation of a new civilization that would bring together the best features of East and West, while remaining Japanese at its core. This combined sense of national mission, social responsibility and cultural identity has not reappeared among the more gifted writers of the Taisho period, or even among the nationalistic writers of the late 1930's and early 1940's, let alone among my sex-obsessed contemporaries."

The Mysteries of Identity

ROBERT LANGBAUM

"The individual as a literary subject probably is, for the moment at least, finished. In attempting to liberate the individual from the social and moral categories that defined him, literature somehow dissolved him out of existence."

plus a special section . . . ON MORALITY

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The American Scholar is published by Phi Beta Kappa, the oldest honorary society in the United States. The quarterly, founded in 1932, reaches an ever-widening audience of thoughtful, independent readers. Hiram Haydn, publisher, scholar and writer, has been editor of the Scholar since 1944. Phi Beta Kappa President Whitney Oates is consulting editor and Joseph Wood Krutch is contributing editor.

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